

Project: Typography Shape

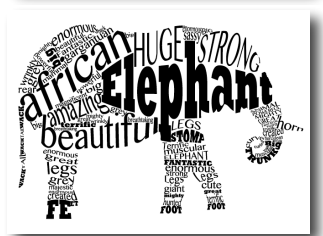
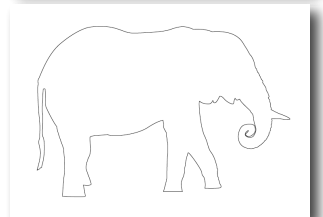
Overview: For this project you will be using your typography skills to create a silhouette design of an animal or object.

Sketchbook:

1. Make a list of 10 different animals or objects that you would like to use. Circle the one that you like best.
2. Make a list of 10 fonts that you like. Circle the two that contrast the most.

Project:

1. **Find an image** of the animal or object that you plan to use for this project.
2. Open a new Illustrator document; select the correct orientation (**landscape or portrait**) based on the image you chose. The example of the elephant would be landscape.
3. **Place** your image onto your document.
4. **Lock the current layer**, rename it "image".
5. Make a **new layer**, rename it "outline".
6. **Use the Pen tool** to outline the animal or object.
7. **Lock the outline layer**, add a new layer and rename it "text".
8. **Type words** along the side of your outline that describe the animal or object.
9. Use the two fonts that you chose, the warp tool, and the direct selection tool to **fill the shape using your words** (HINT: you *will* repeat words).
10. Use your **pathfinder** to refine the edges of your words (refer to the video).
11. Write a **response** about your work including how use used the following: creativity, craftsmanship, design, and project requirements.



Grading:

1. **Creativity:** How did you create an innovative design, using software and ideas in an unexpected way? Is your project unique, or does it look like others? Did you try unusual viewpoints or methods?
2. **Craftsmanship:** How is your work neat (polished and professional)? Did you demonstrate **control** of the program? Were your choices made deliberately, for creative reasons?
3. **Design:** How did you use the elements of design (specifically shape)? Does your typography contrast?
4. **Requirements:** All instructions from this document were followed