Magazine Cover

Overview:

You will create a magazine cover for a company of your choice or company you made up. You are to use all of the programs so far to create a final design in InDesign. You should utilize the information we used from the COB project, your understanding of font and color, as well as good contrast. Some items will need to be created in other programs before being brought into InDesign. Use your understanding of the elements of design; you will be choosing fonts, colors, page layout, etc. Look through some examples to get yourself started.

Procedure:

- 1. **Decide** what your magazine will be. Choose an existing magazine or make up one of your own. Again, choose any number of topics (fashion, gardening, art, crafting, news, auto, music, etc).
 - 1. Choose a magazine name
 - 2. Write out your main headline
 - 3. Write out 3 article titles that relate to the stories inside
- 2. **Plan you layout**. Consider everything that you will need for your cover. Draw 2 rough outlines of what your project could look like. Choose the best one.
 - Look at the some magazine examples to get some ideas for your project. Maybe you subscribe to some and they are in your home? You can search for the top 10 magazines for "X" topic online.
 - For example, are you going to create a traveling magazine and place your model in front of the Eiffel Tower? You'll probably need not only an image of your model, but also an image of the Eiffel Tower in order to do this.
 - Or do you want your words to curve around a basket of yarn for a crafting theme? You'll probably want to take/use an image that will be appropriate for this idea.
 - Have fun by Photoshopping yourself into a space.
 Use COB and place yourself realistically within the background.
- 3. **Gather images**. For this assignment you MAY use some of the images you have already taken AS LONG AS they are quality images and they fit PERFECTLY with your company and topic. Otherwise, gather objects or choose a person and take pictures!







- 4. Make an InDesign document that is **8** x **10.5** inches (MAKE SURE it is set to inches, not pixels), and resolution 300.
- 5. **Place your image** onto your document.
 - Resize to fit where you need it.
 - Replace the background if needed (you may use the internet to find your background).
- 6. Use any **filters or layer adjustments** on your image that you deem appropriate for your theme (you will likely need to rasterize your image to do this).
- 7. **Add your text** to the document.
 - Each item or article should be a new layer.
 - Make sure that your title is big and bold and covers the whole width of the page.
 - Use a readable font (or fonts) and choose colors that are easy to see.

Project requirements:

- Name of magazine (largest letters)
- Headline related to the cover (smaller than name of magazine)
- At least 3 other article titles relating to stories inside (even smaller text)
- Use fonts and colors that make it easy to read
- Use an image or images that you have taken
- Include the issue date
- Don't put any *essential* information too close to the edges (leave at least a quarter inch)
- Include a bar code for scanning